

WINNIPEG, CANADA

\$10-
JA

SITE OF
EXCITEMENT
IN 1967!



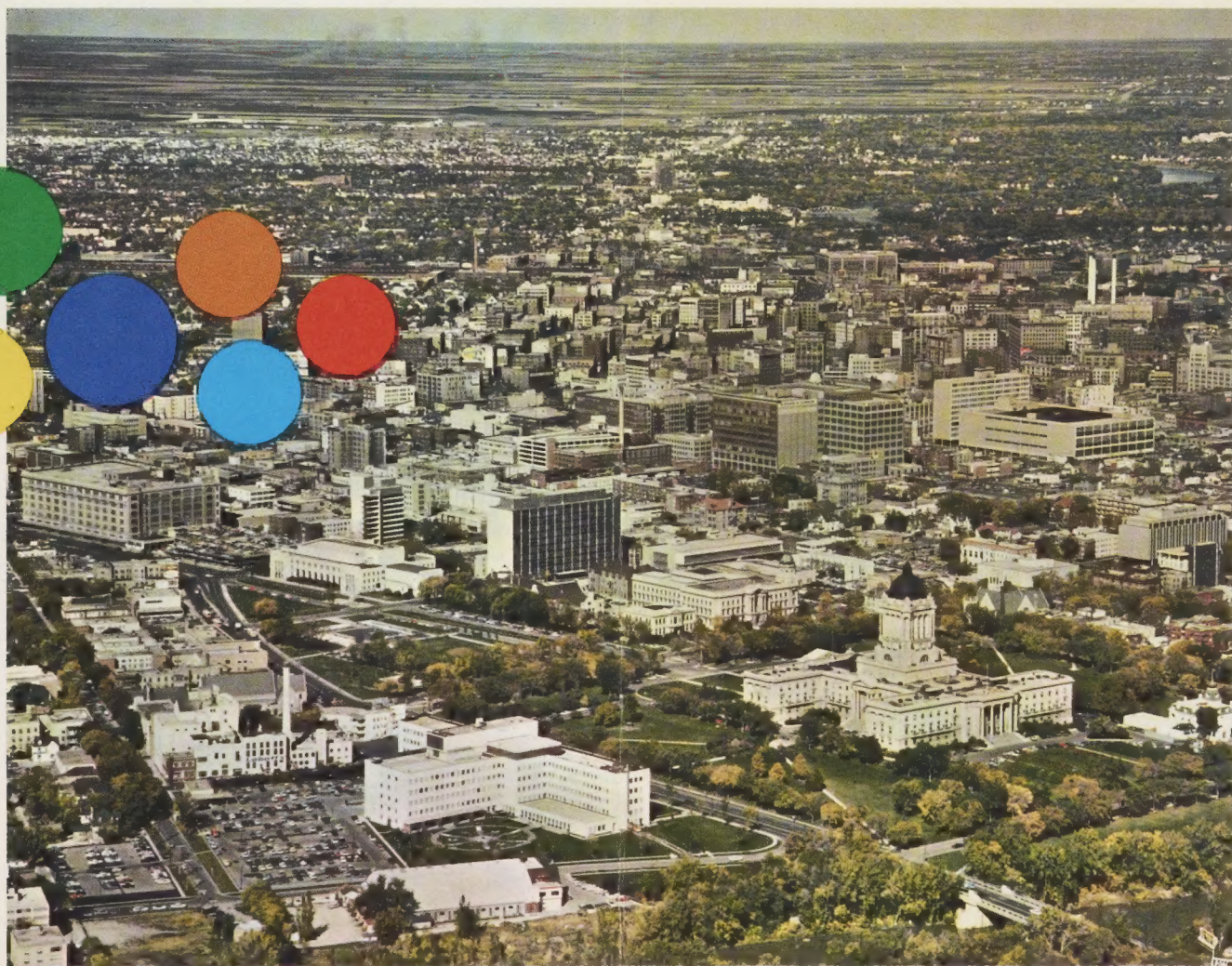
Host city to the 1967
Pan-American Games

THE LARGEST SPORTING EVENT EVER HELD IN NORTH AMERICA!

JULY 22 - AUGUST 7

The Fifth Pan-American Games, largest sporting event ever held in North America, will be staged in Winnipeg from July 22 to August 7, 1967.

From the romantic countries of South and Central America, the fiery, exciting, tropical islands of the West Indies, and from the vast and varied parts of the United States and Canada, will come more than 2500 athletes to compete in over 400 events in 24 different sports, creating the excitement and colour of a gay international carnival throughout the city.



A variety of events to satisfy every sports taste

Every sports fan, no matter what his interest, will find an event to his liking during the Pan-American Games. Proposed events include athletics (track & field), baseball, basketball, boxing, canoeing, cycling, diving, equestrian, field hockey, fencing, football (soccer), gymnastics, judo, modern pentathlon, rowing, shooting, swimming, synchronized swimming, tennis, volleyball, water polo, weightlifting, wrestling and yachting! Truly something for every enthusiast.

All Pan-American Games events will be staged in facilities of the highest international calibre, including a new track and field stadium, featuring a 400-metre composition surface running track, an Olympic-size indoor swimming pool with eight competitive lanes, and a cycling velodrome. Events will be staged throughout Greater Winnipeg, and in the surrounding countryside. Rowing and canoeing events will be held on the Winnipeg Floodway, built to control the waters of the Red River, and yachting will be held on Lake Winnipeg.

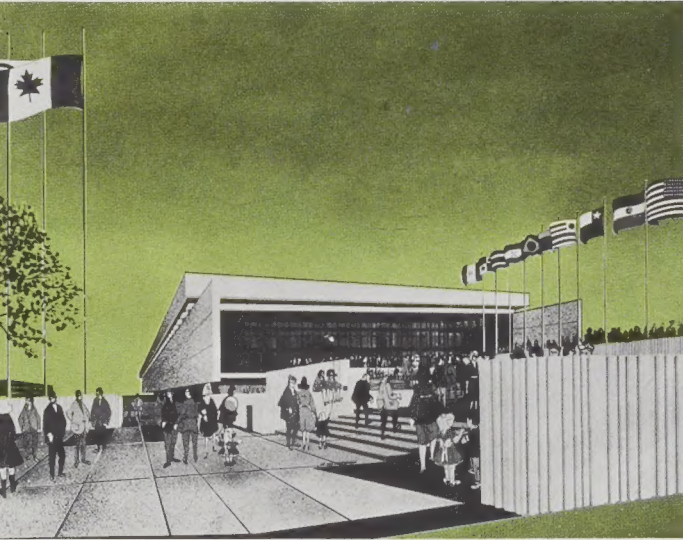
With more than 2500 athletes expected from a possible total of 33 countries, the Fifth Pan-American Games will be the most exciting and colourful event ever staged in the twenty-year history of these "Olympics of the Western Hemisphere."



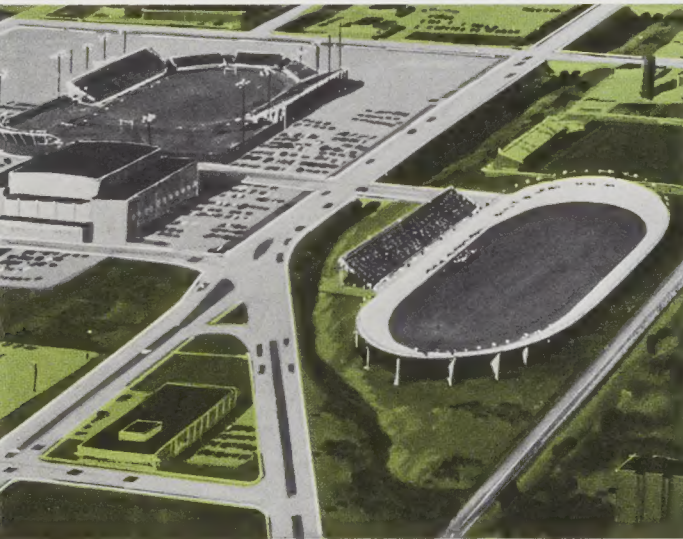
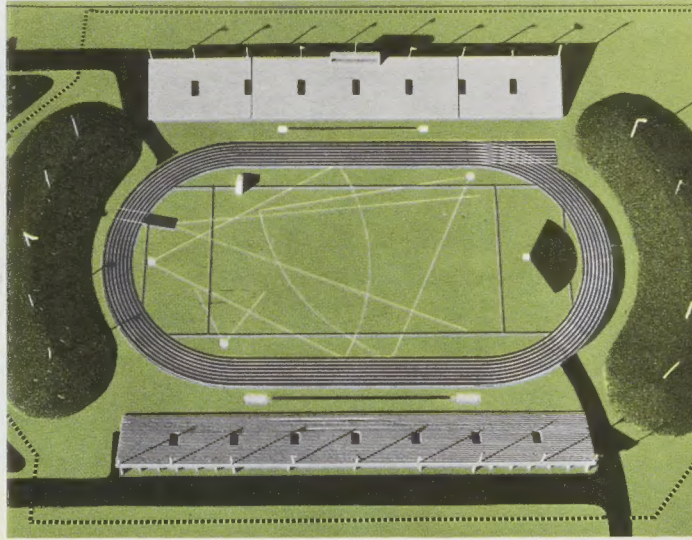
The Pageantry of the Games

1. The Olympic-size swimming pool being built for the 1967 Pan-American Games.
2. An engineer's model of the track and field stadium being built for the games.
3. A sports complex in west-end Winnipeg includes a stadium, arena, and soccer field. A cycling track, or velodrome, which will be built for the Games, is in the lower right.
4. An engineer's model of the velodrome.

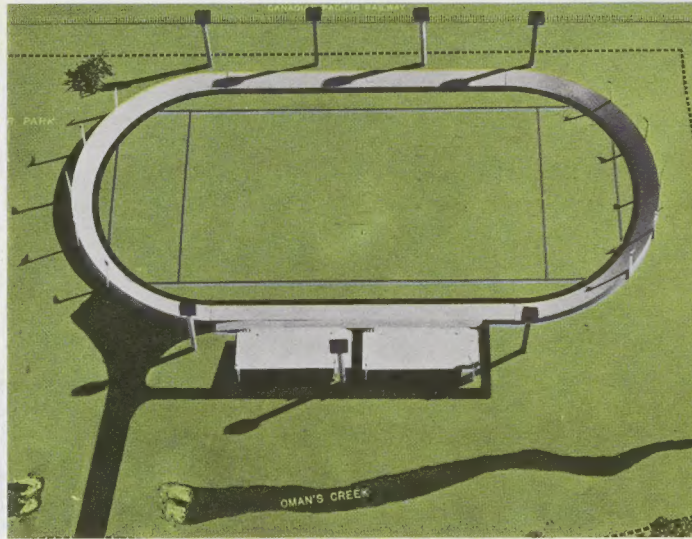
1.



2.



3.



4.

and the Beauty of Manitoba

Winnipeg, City of Culture and Commerce

Winnipeg, beautiful capital city of the Province of Manitoba, is a bustling, modern, growing metropolis with a population of over 500,000. Only sixty miles north of the United States-Canada border, and almost midway between the Atlantic and Pacific Oceans, Winnipeg stands proudly at the crossroads of Canada's commerce and transportation. At an altitude of 760 feet above sea level, Winnipeg's summers are warm and refreshing, with temperatures generally between 70 and 90 degrees.

EASY TO REACH

You can reach Winnipeg easily by road, rail, or air, and the most modern of facilities await the traveler. The Trans Canada highway passes through Winnipeg, and major highways in Minnesota and North Dakota connect with Canadian highways at the international border.

A WARM WELCOME AWAITS YOU

No matter how you travel to Winnipeg, a warm welcome awaits you. Wherever you go, the friendly people of Manitoba will share your delight, enjoy your laughter, make your stay a pleasant one to remember. Treat yourself to an unforgettable holiday filled with the thrilling and colourful events of the Pan-American Games, combined with the romance of history, the pleasure of shopping in fine stores, the good feeling of a big welcome, and the adventure of seeing a new place — Winnipeg, Canada, site of the Pan-American Games in 1967.



Site of summer fun

Summer in Manitoba can be as casual or as fashionable as you wish . . . loaf on warm, sandy beaches, enjoy the excitement of fish-filled lakes, enjoy the many attractions of a city in summer.

Winnipeg is economical for the shopper, exciting for the diner, friendly to the visitor, satisfying for the vacationer. Whatever your age, taste, or interest, you'll find Winnipeg to be a bright and colourful city. If you're seeking things rich in tradition and history, they await you by the dozens in Winnipeg. Shop in famous department stores, in delightful boutiques, along avenues of specialty shops, or modern plazas . . . enjoy the beauty of vast parks and tree-lined boulevards . . . savour the food in exotic restaurants, and all the fun and excitement that are yours in Winnipeg.

Centennial Celebration

The colour and pageantry of the Pan-American Games will make Winnipeg the focal point of Canada's exciting Centennial year celebrations from July 22 — August 7, 1967. At sites throughout Greater Winnipeg, many of the world's top athletes will proudly carry the colours of their countries in international competition.

1. Winnipeg International Air Terminal, recently completed at a cost of \$18,000,000.
2. Large lake trout like this one abound in Manitoba's many lakes.
3. The Royal Winnipeg Ballet is justly famous throughout the world.
4. Rainbow Stage in Winnipeg offers musical and dramatic presentations throughout the summer.
5. St. Andrew's church, the first stone church in western Canada, is just one of the many fascinating historical sites in Manitoba.



Finest accommodation

Winnipeg offers the traveler a wide range of accommodation, from the finest of modern hotels and motels to travel lodges and tourist homes. Resort areas, trailer parks, camping areas and provincial and national parks are within easy driving distance of all sites of Pan-American Games events, offering you an unforgettable holiday that combines relaxation and fun with the unique excitement and colour of the Games.

6. Manitoba's sandy beaches are a favorite summer playground.
7. Winnipeg's centrally located bus depot forms part of a complex which also includes a modern hotel and office building.



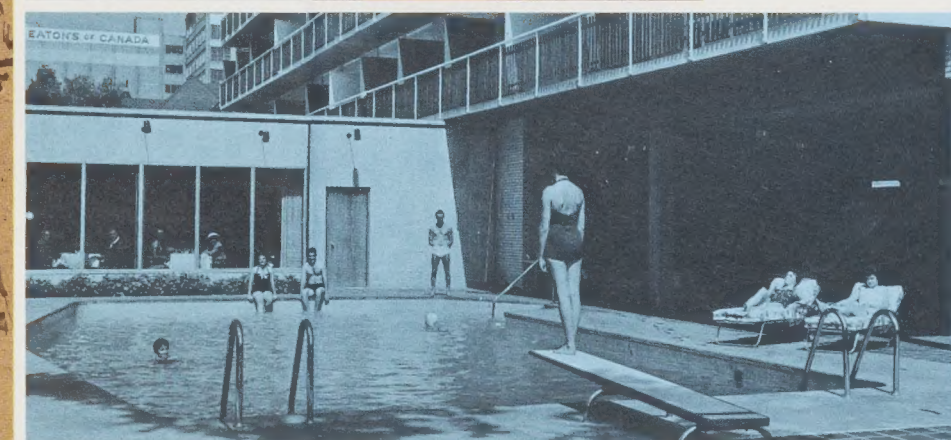
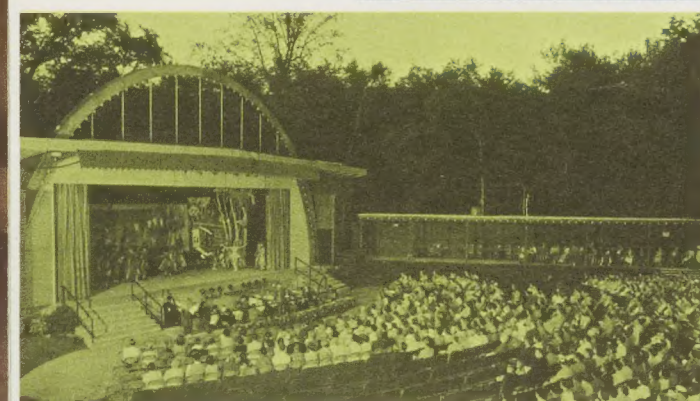
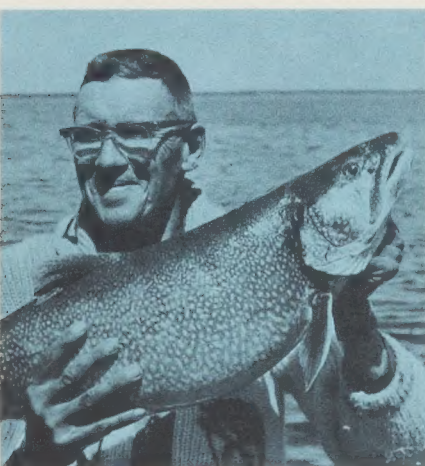
For information

More than 2500 volunteers are working on the preparation of the Fifth Pan-American Games, to help you enjoy a holiday you will never forget. For information about accommodation in Winnipeg, tickets and schedules for the Games, and how to get the most enjoyment out of your Pan-American Games holiday in Winnipeg in 1967, write to:

Pan-American Games (1967) Society
P.O. BOX 1435, WINNIPEG 1, MANITOBA, CANADA



8. Accommodation in Greater Winnipeg, including motor hotels such as this, is plentiful and varied.
9. Winnipeg is exciting to the diner, offering fine cuisine from many countries.



The Pageantry of the Games and the Beauty of Manitoba

Bright, colourful, and exciting, the Fifth Pan-American Games will be the biggest sports event ever held in North America. Why not make the Games the high point of a wonderful Canadian vacation in 1967? Manitoba's warm and friendly people are waiting to welcome you to the Games.



Pan-American Games (1967) Society

P.O. BOX 1435, WINNIPEG 1, MANITOBA, CANADA